



WEBBY FACT SHEET

Key Dates:

September 15, 2009: 14th Annual Call for Entries begins

October 30, 2009: Early Entry Deadline (discounted entry fee)

December 18, 2009: Regular Entry Deadline

January 29, 2010: Extended Entry Deadline

April 13, 2010: People's Voice Awards voting begins

April 29, 2010: People's Voice Awards voting ends

May 4, 2010: Webby Award and People's Voice Award Winners announced

June 13, 2010: Sunset Cocktails, NYC

June 14, 2010: The 14th Annual Webby Gala, NYC

Key Facts:

The Webby Awards is the Internet's most respected symbol of success. The 13th Annual Webby Awards received nearly 10,000 entries from all 50 states and over 60 countries worldwide. Webby Awards are awarded in over 100 [categories](#).

Judges:

Winners are chosen by [The International Academy of Digital Arts and Sciences \(IADAS\)](#), a global organization of industry experts and technology innovators, such as David Bowie, Harvey Weinstein, Matt Groening, Jamie Oliver, Internet co-inventor Vinton Cerf, RealNetworks CEO Rob Glaser, R/GA CEO Bob Greenberg, and Crispin Porter + Bogusky Partner and Chief Creative Officer Alex Bogusky.

Judging Criteria:

Winners are selected for recognition based on excellence in the following criteria:

Websites & Mobile:

Content, Structure and Navigation, Visual Design, Functionality, Interactivity and Overall Experience

Interactive Advertising:

Creativity, Integration, Overall Experience

Film & Video:

Concept & Writing, Quality of Craft, Integration, Overall Experience

Past Winners:

Recognition by the Webby Award puts you in the esteemed group of industry leaders such as Amazon.com, eBay, Yahoo!, iTunes, Google, FedEx, BBC News, CNN, MSNBC, The New York Times, NPR, Salon Magazine, Twitter, Meetup, Wikipedia, Flickr, ESPN, Comedy Central, PBS, and The Onion.