

All media love facts, numbers and statistics. Here are some media-friendly facts and statistics about The Webby Awards to help strengthen your pitch for your story:

Download the Webby Awards fact sheet pdf.

Key Dates:

14th Annual Webby Nominees will be Announced on April 13, 2010, which is when the People's Voice Awards voting begins. Voting is ongoing until Webby Award and People's Voice Award Winners are announced on May 4, 2010. Winners will attend The 14th Annual Webby Awards Celebration June 14, 2010 in New York City.

Key Facts:

Webby Awards are handed out for categories in Websites, Interactive Advertising and Media, Online Film & Video and Mobile. The 13th Annual Webby Awards received a record nearly 10,000 entries from all 50 states and over 60 countries worldwide, the most in its history.

Judges:

Webby Winners are chosen by a global organization (IADAS) with a membership that includes musician David Bowie, Internet inventor Vinton Cerf, Martha Stewart, The Weinstein Company's Harvey Weinstein, Arianna Huffington, Flickr co-founder Caterina Fake, Ogilvy's Chief Digital Officer Lars Bastholm, "Simpsons" creator Matt Groening and Virgin Group Chairman Richard Branson. The online public chooses the Webby People's Voice winners by voting on their favorite nominees.

Judging Criteria:

Sites are selected for recognition based on excellence in the following criteria (but not limited to): content, structure and navigation, visual design, functionality, interactivity and overall experience.

Past Winners:

Recognition by the Webby Award puts you in the esteemed group of industry leaders such as Amazon.com, Twitter, eBay, Yahoo!, iTunes, Google, FedEx, BBC News, CNN, The Guardian, MSNBC, The New York Times, Salon Magazine, Meetup, Wikipedia, ESPN, Comedy Central, PBS, The Huffington Post, the Sundance Channel, and The Onion.

IADAS:

The International Academy of Digital Arts and Sciences was founded in 1998 to help drive the creative, technical, and professional progress of the Internet and evolving forms of interactive media.

Key Dates:

- * **September 15, 2009:** 14th Annual Call for Entries Begins
- * **October 30, 2009:** Early Entry Deadline
- * **December 18, 2009:** Call for Entries Closes

- * **January 29, 2010:** Extended Entry Deadline
- * **March 2010:** Webby Awards Judging (ongoing)
- * **April 13, 2010:** Webby Nominees Announced
- * **May 4, 2010:** Webby Winners Announced
- * **June 13, 2010:** Webby Sunset Cocktails, NYC
- * **June 14, 2010:** 14th Annual Webby Awards Gala, NYC