

Key Dates:

15th Annual Webby Nominees will be announced on April 12, 2011, which is when the People's Voice Awards voting begins. Voting is ongoing until Webby Award and People's Voice Award Winners are announced on May 3, 2011. Winners will attend The 14th Annual Webby Awards Celebration June 13, 2011.

Key Facts:

Webby Awards are handed out for categories in Websites, Interactive Advertising and Media, Online Film & Video and Mobile. The 14th Annual Webby Awards received a record nearly 10,000 entries from all 50 states and over 60 countries worldwide, the most in its history.

Judges:

Webby Winners are chosen by a global organization (IADAS) with a membership that includes musician David Bowie, Internet inventor Vinton Cerf, Martha Stewart, The Weinstein Company's Harvey Weinstein, Arianna Huffington, Flickr co-founder Caterina Fake, Ogilvy's Chief Digital Officer Lars Bastholm, "Simpsons" creator Matt Groening and Virgin Group Chairman Richard Branson. The online public chooses the Webby People's Voice winners by voting on their favorite nominees.

Judging Criteria:

Sites are selected for recognition based on excellence in the following criteria (but not limited to): content, structure and navigation, visual design, functionality, interactivity and overall experience.

Past Winners:

Recognition by the Webby Award puts you in the esteemed group of industry leaders such as Amazon.com, Twitter, eBay, Yahoo!, iTunes, Google, FedEx, BBC News, CNN, The Guardian, MSNBC, The New York Times, Salon Magazine, Meetup, Wikipedia, ESPN, Comedy Central, PBS, The Huffington Post, the Sundance Channel, and The Onion.

IADAS:

The International Academy of Digital Arts and Sciences was founded in 1998 to help drive the creative, technical, and professional progress of the Internet and evolving forms of interactive media.

Key Dates:

- * **September 14, 2010:** 15th Annual Call for Entries Begins
- * **October 29, 2010:** Early Entry Deadline
- * **December 17, 2010:** Call for Entries Closes
- * **January 28, 2011:** Extended Entry Deadline
- * **March 2011:** Webby Awards Judging (ongoing)
- * **April 12, 2011:** Webby Nominees Announced
- * **May 3, 2011:** Webby Winners Announced
- * **June 12, 2011:** Webby Sunset Cocktails
- * **June 13, 2011:** 15th Annual Webby Awards Gala