

**Key Dates:**

16th Annual Webby Nominees will be announced on April 9, 2012, which is when the People's Voice Awards voting begins. Voting is ongoing until Webby Award and People's Voice Award Winners are announced on May 1, 2012. Winners will attend The 16th Annual Webby Awards Celebration Spring 2012.

**Key Facts:**

Webby Awards are handed out for categories in Websites, Interactive Advertising and Media, Online Film & Video and Mobile. The 15th Annual Webby Awards received a record nearly 10,000 entries from all 50 states and over 60 countries worldwide, the most in its history.

**Judges:**

Webby Winners are chosen by a global organization (IADAS) with a membership that includes musician David Bowie, Internet inventor Vinton Cerf, Martha Stewart, Instagram founder Kevin Systrom, Arianna Huffington, Flickr co-founder Caterina Fake, R/GA chairman Bob Greenberg, "Simpsons" creator Matt Groening, and Twitter co-founder Biz Stone. The online public chooses the Webby People's Voice winners by voting on their favorite nominees.

**Judging Criteria:**

Sites are selected for recognition based on excellence in the following criteria (but not limited to): content, structure and navigation, visual design, functionality, interactivity and overall experience.

**Past Winners:**

Recognition by The Webby Awards puts you in the esteemed group of industry leaders such as Twitter, Google, eBay, Yahoo!, iTunes, Skype, FedEx, BBC News, CNN, The Guardian, The New York Times, AOL, Tumblr, Wikipedia, ESPN, Funny or Die, Comedy Central, PBS, The Huffington Post, the Sundance Channel, and The Onion.

**IADAS:**

The International Academy of Digital Arts and Sciences was founded in 1998 to help drive the creative, technical, and professional progress of the Internet and evolving forms of interactive media.

**Key Dates:**

- \* **September 12, 2011:** 16th Annual Call for Entries Begins
- \* **October 28, 2011:** Early Entry Deadline
- \* **December 16, 2011:** Call for Entries Closes
- \* **March 2012:** Webby Awards Judging (ongoing)
- \* **April 9, 2012:** Webby Nominees Announced, People's Voice voting begins
- \* **April 27, 2012:** People's Voice Awards voting ends
- \* **May 1, 2012:** Webby Winners Announced
- \* **Spring 2012:** Webby Sunset Cocktails (Exact date TBD)
- \* **Spring 2012:** 16th Annual Webby Awards Celebration (Exact date TBD)