

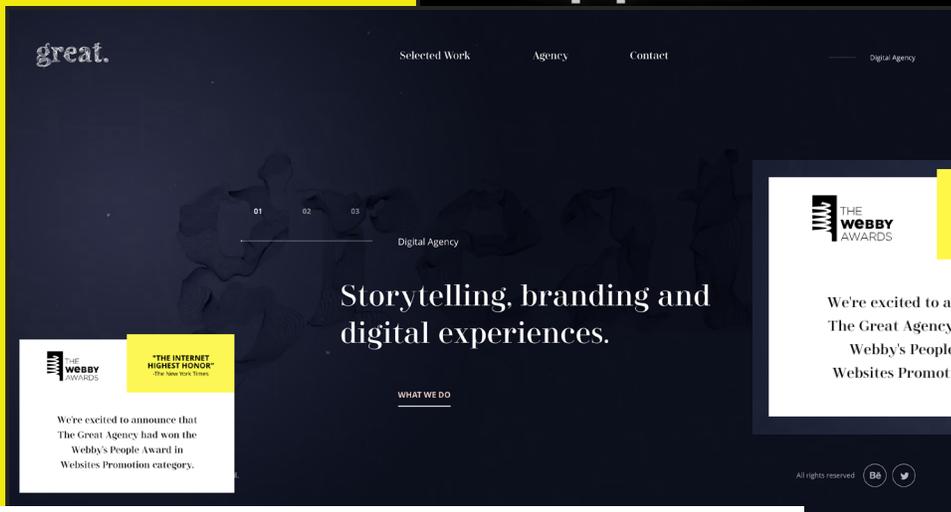
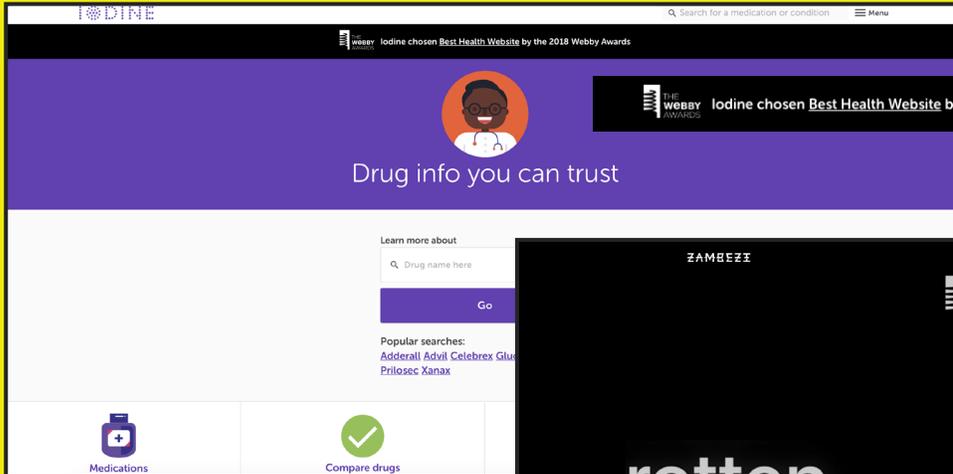


**CELEBRATING
A YEAR OF
EXCELLENCE
WITH THE BEST
OF THE INTERNET**

As a Webby Winner, you've been named the **Best of the Internet**—an accomplishment that brings your business to a new level. Showcasing a Webby win can help elevate any brand or business—**eighty percent of Webby Winners attribute their win to earning new business**. Displaying your recognition should be easy and fun. So, we've compiled a collection of your fellow Winners celebrating their win with ingenuity, excitement, and flare.

Jesse Williams at the 22nd
Annual Webby Awards

SHOW EVERYONE YOUR TOP-NOTCH WORK BY ADORNING YOUR HOMEPAGE WITH THE WEBBY LOGO AND CALL OUTS



- **The Great Agency** created a call-out box on its homepage to promote its winning work.
- Medication info startup **Iodine** and movie-rating site **Rotten Apples** know that a Webby win signifies Internet excellence and should be the first thing visitors see on their websites. Placing a Webby logo and details of your recognition on your homepage shows your revolutionary work has been recognized on the world stage.

CALL OUT YOUR AWARD-WINNING APP ON STORE LISTINGS FOR CUSTOMERS TO SEE



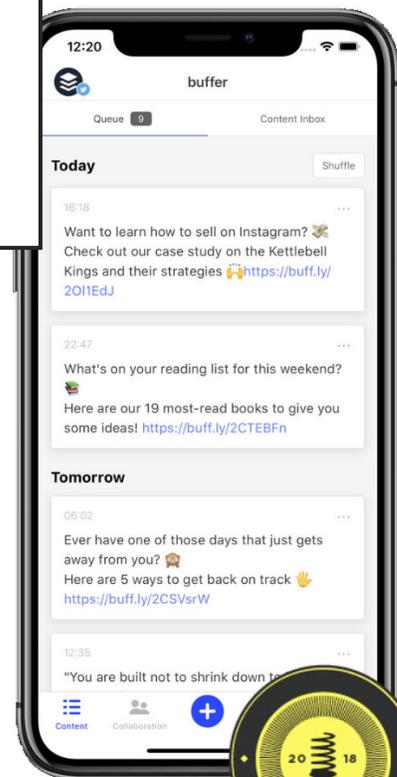
The Cosmic Watch 2.0 is a high quality 3D planetarium and timepiece. This powerful educational tool renders stunning graphics of the earth and sky in real time. It's a playful and entertaining introduction to Astronomy and Time.

Take an astronaut's flight over planet earth or explore the solar system. Point your phone or tablet towards the sky and experience it in augmented reality!! Get to know the constellations, stars, and planets in your sky right now! Travel to the past, present and future and see how time is related to the movements of the solar system.

The Cosmic Watch combines basic principles of astronomy with time measurement to deliver a journey through space and time, while providing real time visualisations of your position in the cosmos. The Cosmic Watch 2.0 calculates important astronomical events so you never miss the next cosmic phenomena.

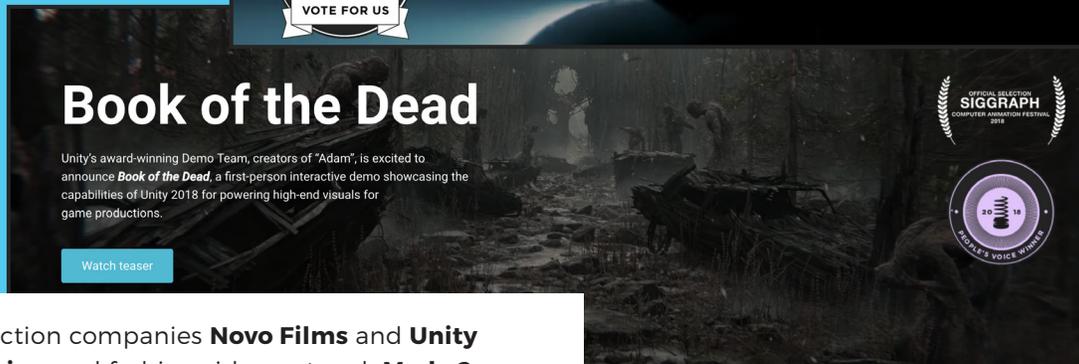
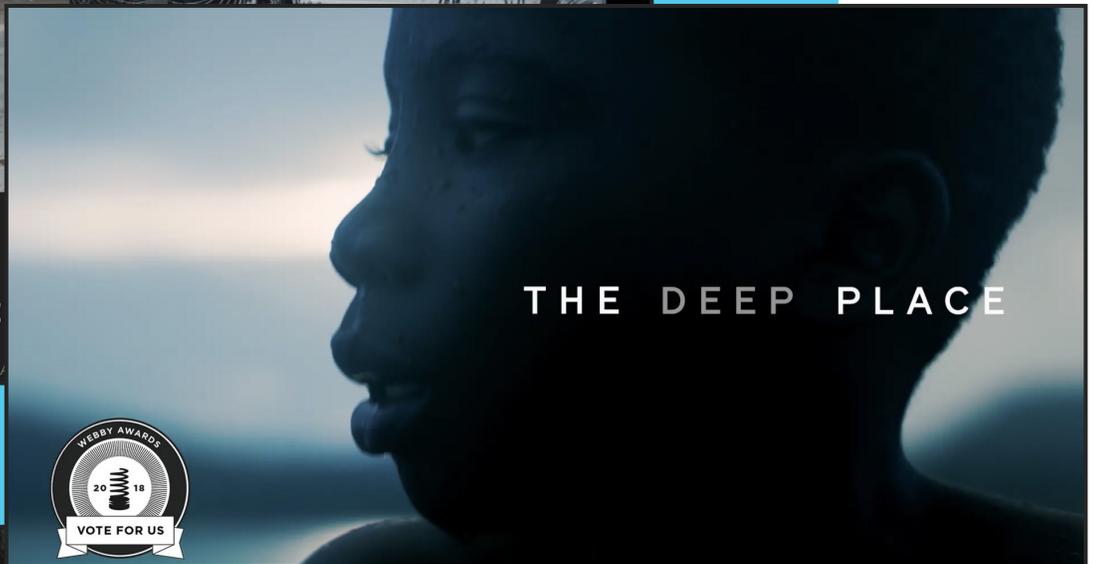
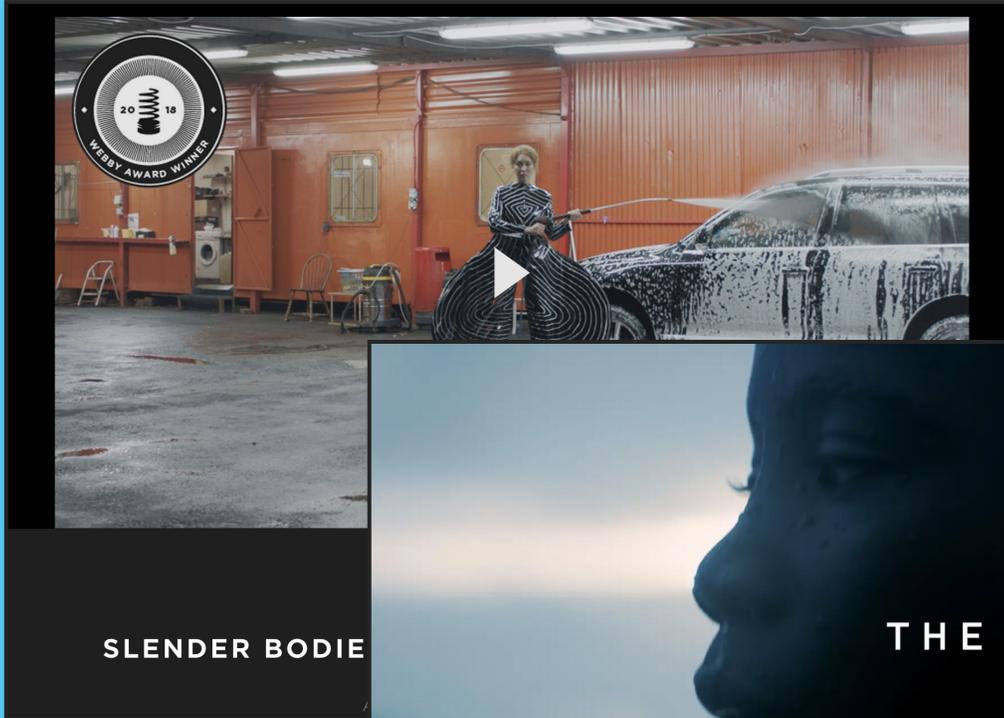
The Cosmic Watch is for everyone who loves the planet earth and wants to unlock the secrets of the celestial vault. It's a must have for nature lovers and outdoor adventures, amateur astronomers and advanced stargazers, professional astronomers, clock fans, science fiction geeks.

Cosmic Watch has won several app awards including:
• WEBBY AWARD for the Best Educational App 2018



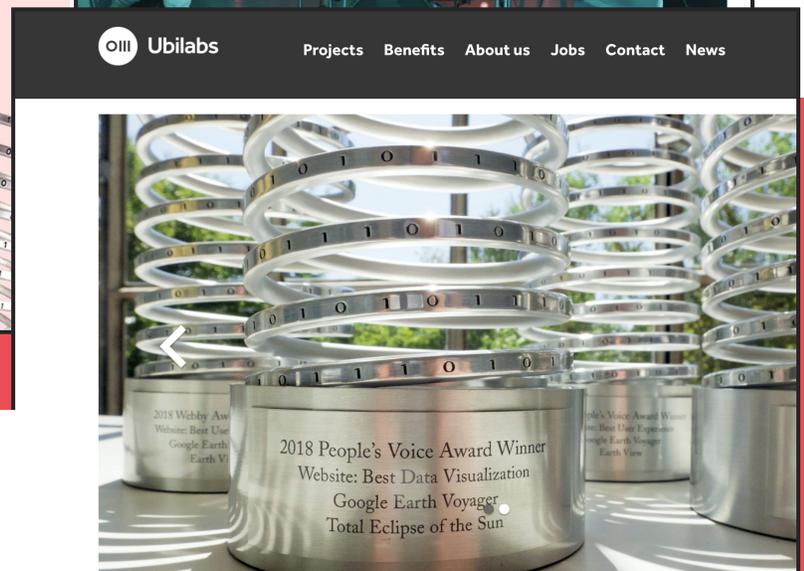
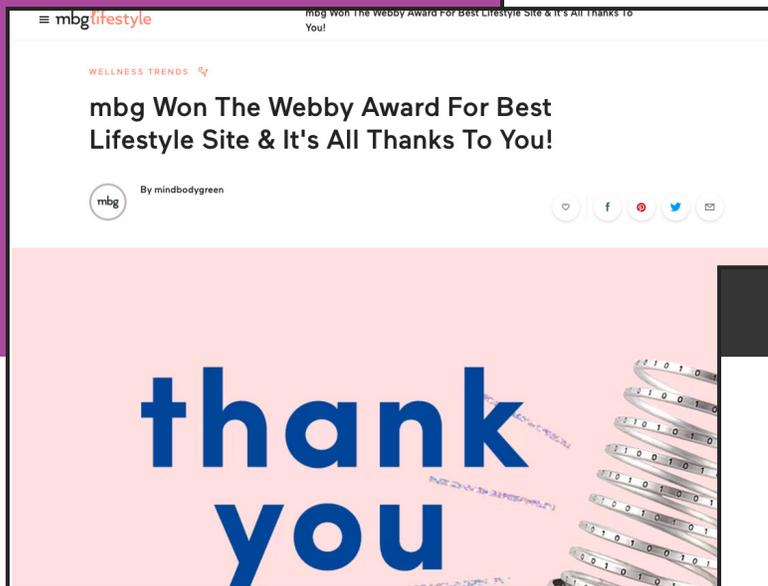
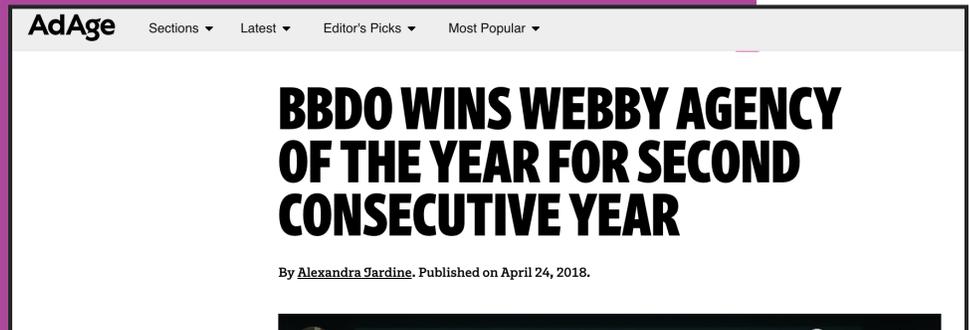
- Social media management app **Buffer** touted its Webby honor in marketing materials.
- Like astronomic time device **Cosmic-Watch**, highlighting your Webby win in your app store listing instantly marks your product as credible—and a cut above the rest.
- In an oversaturated market, consumers want products with stamps of approval. Identifying a Webby win **exponentially sets your product apart**.

TOUT YOUR WINS WITH THE WEBBY SEAL ON YOUR PROJECT'S WEB PAGE



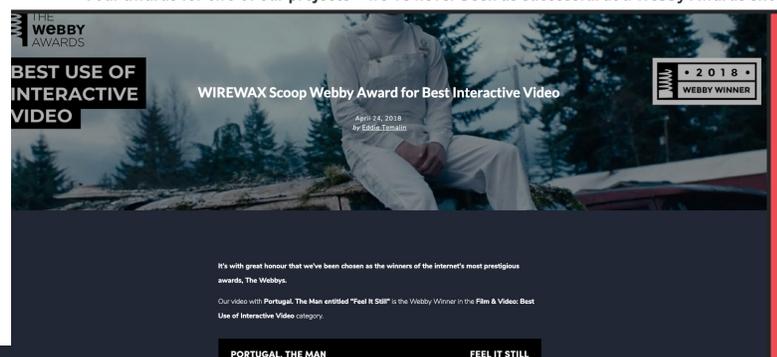
- For production companies **Novo Films** and **Unity Technologies**, and fashion video network **Made 2 Measure**, adding the Webby seal to their project pages helped showcase the impact of their art.
- Potential clients and partners will see that you produce award-winning digital work. **Consider future business deals closed. Eighty percent of Webby Winners attribute their win to earning new business.**

PUBLISH BLOG POSTS, ARTICLES & PRESS RELEASES TO CELEBRATE YOUR ACHIEVEMENT



So proud: As soon as the Webby Awards arrived via mail, we had to do a little photoshoot.

Four awards for two of our projects – we've never been as successful at a Webby Awards show



- Once you've won a Webby, it's time to spread the news. Winners **MindBodyGreen** and **WIREWAX** shared their achievements with supporters through **blog posts** and **press releases** on their websites.
- **WeTransfer** worked closely with the Webby team to release the news and incorporated a quote by Webby Executive Director, Claire Graves, celebrating their standout work.
- Crafting original content lets you tell the story of your Webby-winning work, while **boosting engagement, site traffic, and overall support.**
- As more people read about your win on media outlets, it trickles down into elevating your business.

CELEBRATE YOUR WEBBY WIN BY CREATING A DEDICATED AWARDS PAGE

22nd Annual Webby Awards



PBS DIGITAL STUDIOS
Physics Girl

Winner: Film & Video (Video Channels & Networks) - Web Personality -- for Dianna Cowern

[Visit the Site >](#)



PBS KIDS
Video App

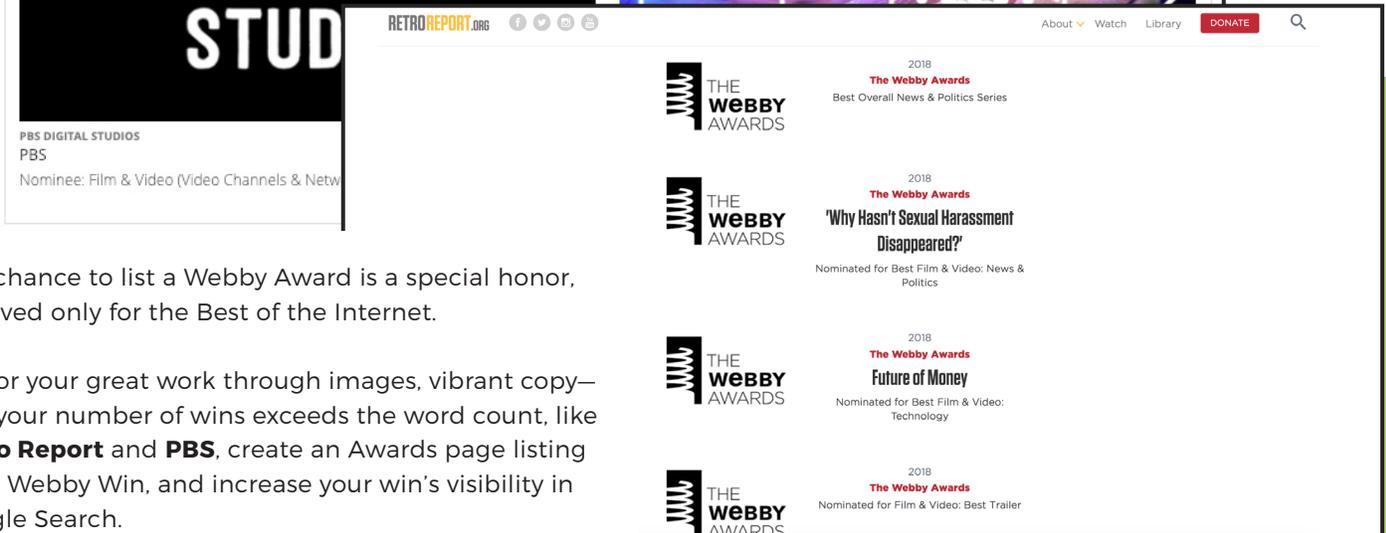
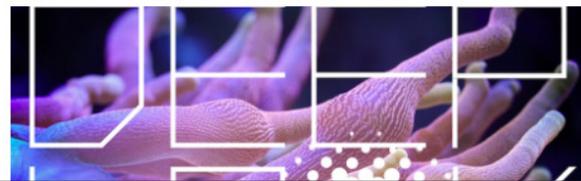
Winner: Mobile Sites & Apps (Features) - Best Streaming Video

[Visit the Site >](#)



PBS DIGITAL STUDIOS
PBS

Nominee: Film & Video (Video Channels & Networks)



RETROREPORT.ORG

2018
The Webby Awards
Best Overall News & Politics Series

2018
The Webby Awards
'Why Hasn't Sexual Harassment Disappeared?'
Nominated for Best Film & Video: News & Politics

2018
The Webby Awards
Future of Money
Nominated for Best Film & Video: Technology

2018
The Webby Awards
Nominated for Film & Video: Best Trailer

- The chance to list a Webby Award is a special honor, reserved only for the Best of the Internet.
- Honor your great work through images, vibrant copy—or if your number of wins exceeds the word count, like **Retro Report** and **PBS**, create an Awards page listing each Webby Win, and increase your win's visibility in Google Search.
- Receiving a Webby Award is an important accomplishment. Consumers, sponsors, and advertising partners agree. Don't shortchange your success—let those wins shine.

DISPLAY YOUR WEBBY AWARD IN MEDIA PHOTOS & ON SOCIAL



NASA @NASA

We won 5 @TheWebbyAwards in 2018!

- 🏆 Webby & People's Voice Awards for Science
- 🏆 10th People's Voice Award for Gov
- 🏆 People's Voice Award for Corporate Comms
- 🏆 People's Voice Award for Weird

Thank you for your votes and continued engagement!
[nasa.gov/feature/nasa-w ...](https://nasa.gov/feature/nasa-w)



Robert Glasper @robertglasper

#grammys 🏆 + #emmy and now #webby !! My video with @NPR and @nprmusic "Jazz is the Mother of Hip Hop" is a winner in @TheWebbyAwards !! #winning #jazz #hiphop



Webby Winner
NPR

"JAZZ IS THE MOTHER OF HIP-HOP"



David Chang @davechang • Follow

Check out the new podcast with the amazing @chloekimsnow. The snowboarding phenom drops by to talk about the pros and cons of growing up in the half-pipe and being 🇺🇸🇺🇸 Link to interview in profile above 🙏 @davechangshow @majordomedia @ringer

Load more comments

marinamitsuyo @tati.harada

iustanadit ❤️❤️

9,631 likes

- Social media is a great way to keep the conversation going about your Webby Award. Sharing your success with **consumers, influencers, and partners on social** expands your brand's reach to a global audience.
- If your work features a celebrity or influencer, have them shout out your Webby win on their platform. That's what Winner **NPR** did for their project featuring **Robert Glasper**.
- Make sure your Webby Award is prominently seen in photos you share in your media kit, on social, and everywhere else, as Winners **David Chang** and **NASA** did to remind fans why they are the best of the Internet.
- Make sure to promote your win using **#Webbys**



2DopeQueens Podcast @2DopeQueens

Thank you for making us feel like true queens — we won a Webby! bit.ly/2FeGit0 @TheWebbyAwards



ABOUT THE WEBBY AWARDS



THE WEBBY AWARDS IS THE LEADING INTERNATIONAL AWARD HONORING EXCELLENCE ON THE INTERNET. Established in 1996 during the Web's infancy, The Webbys is presented by the International Academy of Digital Arts and Sciences (IADAS)—a 2000+ member judging body. The Academy is comprised of Executive Members—leading Web experts, business figures, luminaries, visionaries, and creative celebrities—and Associate Members who are former Webby Winners, Nominees, and other Internet professionals.

**EXTENDED ENTRY DEADLINE
FEBRUARY 08, 2019
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WEBBYAWARDS.COM**