

All You Need To Know To Participate In The Webby Awards



The next era of the Internet is in motion—the 28th Annual Awards will celebrate teams leading the digital race. Here's why you should participate this season.

1. Show You're Leading the Pack

We've honored the best of the Internet for nearly three decades, through every phase of the consumer Internet. This year, we're celebrating creators who take the Internet a step further, through art, new technology, and impact. Winning a Webby Award demonstrates the quality of your work, and shows you're ahead of the curve. Past Winners include:

- Apple
- Gucci
- National Geographic
- Nike
- Patagonia
- Questlove
- SavageXFenty
- Smartless
- Spotify
- SZA
- Tracee Ellis Ross
- Takashi Murakami

2. Use Your Win to Earn New Business

A Webby win is a calling card to get the best clients. As the internationally recognized symbol of Internet excellence for over nearly three decades, winning a Webby Award shows prospective partners worldwide that your work is number one in its field.

3. Get the World Talking About Your Work

About **80%** of Webby Winners say more people talk about their work because of their win. When you enter The Webby Awards, you give your team and work the chance to stand out on a global stage. Last year's Webby Awards earned 9 billion media impressions across the world from leading media outlets like: The Washington Post, The New York Times, International Business Times, Variety, Fast Company, Adweek, NBC News and Late Night With Stephen Colbert.

Early Entry Deadline:
Friday, Oct. 27, 2023

For Best Pricing
webbyawards.com

4. Make Your Team Proud

By participating in The Webby Awards, you honor your team's hard work. It shows that they are best in class and rewards the long nights, and collaboration. Plus, winning a Webby proves that your team is the one to work with—so you can attract the best talent, partners and clients.

5. Have Your Work Seen by Industry Leaders

Work is judged by leading Internet innovators in the International Academy of Digital Arts & Sciences, like:

- Noam Bardin, Founder, Post.News
- Sarah Harden, CEO, Hello Sunshine
- Molly Jong-Fast, Special Correspondent, Vanity Fair
- Shigetaka Kurita, Artist & Father of Emojis
- Law Roach, Image Architect
- Vitus "V" Spehar, Host, Under the Desk News
- Marian Croak, VP of Engineering – Responsible AI

