



The Many Reasons to Join the 31st Annual Webby Awards

1. JOIN THREE DECADES OF WINNERS

Anyone has the chance to win a Webby Award, from emerging creators to household brands, tech companies to podcasters, and leading agencies to AI pioneers. The only requirement is to do great work. Winning a Webby Award means joining a three-decade legacy who have defined excellence on the Internet, including:

APPLE

NASA

SHONDA RHIMES

ANTHROPIC

R/GA

NETFLIX

SNOOP DOGG

WAYMO

NIKE

GOOGLE

DEPT®

JAKESHANE

DUOLINGO

AUDIBLE

HBO

and more.

2. CHAMPION YOUR TEAM

85% of people recognized by The Webby Awards say the recognition has advanced their professional careers.

Entering your team's work is a meaningful way to validate it as world-class and invest in the careers of the people behind it.

3. GROW YOUR BUSINESS

A Webby Award shows the value of your work. It demonstrates that your team's vision and execution break through a competitive market, strengthens your organization's credibility, and opens the door for new opportunities.

4. EARN GLOBAL RECOGNITION

A global showcase for digital creativity, last year The Webby Awards generated over 20 billion media impressions worldwide. Webby Award Winners receive coverage from global outlets including The Associated Press, The Hollywood Reporter, AdAge, The New York Times, The Independent, People, Wired, Vulture, Forbes, Le Monde, and Billboard.

5. HAVE YOUR WORK EVALUATED BY INDUSTRY LEADERS

Winners in the Webby Awards are selected by the International Academy of Digital Arts & Sciences, our judging academy that represents the digital industry's foremost leaders, including:



Jake Shane
Comedian, Digital
Entertainer & Host,
Therapuss



Claudine Cheever
Chief Marketing
Officer, Pinterest



Jason Kwon
Chief Strategy
Officer, OpenAI



Amy Weisenbach
Chief Marketing
Officer,
The New York Times



Josh Johnson
Comedian



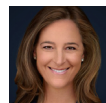
Bill Simmons
Founder & CEO,
The Ringer



Kim Larson
Managing Director,
Head of Creator &
Gaming, YouTube



Alex Schultz
Chief Chief Data
Officer, Meta



Jenny Storms
Chief Marketing
Officer, NBCUniversal
Television & Streaming



Tariq Hassan
Chief Marketing &
Customer Growth
Officer, Wendy's

INTRODUCING NEW AND EXPANDED HONORS IN SPORTS, AI, AND CREATORS

This year we've expanded our categories to reflect where the industry is growing: new **Sports** honors across **Video & Film, Social, Creators, Advertising, PR, Branded Content, and Podcasts**; new **AI** categories spanning **Coding & Developer Tools, Search & Knowledge, Best Multimodal AI, Best AI Personalization, and Best AI Co-Creation**; and broader creator recognition, including **Athlete-Led Media or Venture, College Athletics Campaign, Branded Entertainment, Animals & Pet**, and more.

ENTER BY THE EARLY ENTRY DEADLINE,
Friday, October 30, 2026

FOR BEST PRICING:
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